

Media Network:

BlackBerry Cool

QuicklyBored

WindowsMobile Cool

SmartPhone Cool

BBCool:

Contributors

Contact

Advertise

Privacy

[BlackBerry® SmartPhones](#) Let The World Be Your Classroom. Anywhere. Anytime With BlackBerry® [BlackBerry.com/Graduate](http://BlackBerry.com/Graduate)  
[Custom Apps on BlackBerry](#) Our code library saves you time Free estimates on 100s of apps [www.CellAvant.com](http://www.CellAvant.com)  
[Maximize Your BB Phone](#) Find great new ways to boost your BB phone productivity! [www.sbsh.net](http://www.sbsh.net)  
[BlackBerry Cases @](#) Discount Prices, Quality Service. Same Day Ship Available. Order Now! [www.BlackBerrySource.com](http://www.BlackBerrySource.com)

Ads by Google

News

Archives

Store

Job Board

BlackBerry Themes

Wallpaper Generator

Search BlackBerry Cool



BlackBerry Themes

BlackBerry Games

BlackBerry Ringtones

BlackBerry Wallpaper

FREE Starter Pack

### Momentem for BlackBerry Hands-on

by

*BlackBerry Cool*

on November 3, 2008, at 5:08 pm

0 Comments

### Quick Links

[Reviews](#) [Editorials](#) [Help](#) [Podcasts](#)  
[Videos](#)

### Subscribe

[RSS](#) [Atom](#) [Podcast](#) [Email](#) [Viigo](#)  
[Twitter](#)



The 'TEM' in Momentem stands for "telecom expense management", which sounds fairly abstract to those unfamiliar with the term. In the context of this extremely valuable business/prosumer application, what this means is the ability to measure the time and cost of practically everything you do on your BlackBerry by tagging it. That obviously sounds a little overwhelming, but Momentem makes it fairly painless and extremely rewarding.

Last week, Redwood Technologies officially announced Momentem's [availability in the UK via Orange](#), but Redwood actually gave us a build to play with during the BlackBerry Developer Conference. I'm pretty behind in delivering this hands-on impressions post, but that's (mostly) because I wasn't ready for how Momentem was going to change the way I use my BlackBerry. **If you consider yourself a power BlackBerry user in any fashion, you have to read this hands-on.**

### Momentem for BlackBerry Hands-on

Sponsor: [Bplay](#) – Games, Themes, Music and More.

### BlackBerry Cool Store

[Featured](#) [Software](#) [Accessories](#) [Themes/Games](#)

**OtterBox Defender for BlackBerry Bold**

The OtterBox for BlackBerry® Bold™ Defender Series™ will offer your device the ultimate safeguard, with a slim and sophisticated look.

**\$49.95**



Media Network:

BlackBerry Cool

QuicklyBored

WindowsMobile Cool

SmartPhone Cool

BBCool:

Contributors

Contact

Advertise

Privacy



News | Archives | Store | Job Board | BlackBerry Themes | Wallpaper Generator

Search BlackBerry Cool



BlackBerry Themes

BlackBerry Games

BlackBerry Ringtones

BlackBerry Wallpaper

FREE Starter Pack

AT&T BlackBerry Bold promotions taking over...

Quick Links

Reviews | Editorials | Help | Podcasts | Videos

### Momentem for BlackBerry Hands-on

Posted

by

*BlackBerry Cool*

on November 3, 2008, at 5:08 pm

in Editorials and Spotlight

Tags: enterprise, hands on, momentem, prosumer, redwood, software, telecom expense management.

Comments: no responses

Subscribe

RSS | Atom | Podcast | Email | Viigo

Twitter

### BlackBerry Cool Store

Featured

Software

Accessories

Themes/Games



The 'TEM' in Momentem stands for "telecom expense management", which sounds fairly abstract to those unfamiliar with the term. In the context of this extremely valuable business/prosumer application, what this means is the ability to measure the time and cost of practically everything you do on your BlackBerry by tagging it. That obviously sounds a little overwhelming, but Momentem makes it fairly painless and extremely rewarding.

Last week, Redwood Technologies officially announced Momentem's [availability in the UK via Orange](#), but Redwood actually gave us a build to play with during the BlackBerry Developer Conference. I'm pretty behind in delivering this hands-on impressions post, but that's (mostly) because I wasn't ready for how Momentem was going to change the way I use my BlackBerry. **If you consider yourself a power BlackBerry user in any fashion, you have to read this hands-on.**

**BlackBerry® Certification**  
 Boost Your Career-Get Your Official BlackBerry® Certification Today.

**BlackBerry Cases @**  
 Discount Prices, Quality Service. Same Day Ship Available. Order Now!



Ads by Google



As I said before, I first got my hands on Momentem during the **BlackBerry Developer Conference**, which turned out to be a godsend. BBDC was located in Santa Clara, California, and BBCool HQ is located in Ottawa, Canada, making the ability to tag which (of many) long distance calls were for business purposes really helped when the BBCool Accountant came a knockin' after the show.

But that's really one small part of what Momentem is about. Momentem gives users the ability to tag not only calls, but also emails, expenses and activities in real-time, with a few clicks. **Obviously, this is a highly valuable tool for the BlackBerry using self-employed, contract workers, or any other profession that requires the billing of time and effort.** Now, business trips aside, I don't really fall into one of the above categories. However, once I realized that Momentem provides me with the ability to see metrics on how I use my BlackBerry to communicate, the possibilities just opened up: how much I'm using my BlackBerry for work 'after hours' (don't ask), how much time and money I'm spending on personal calls, whether or not the amount of time I'm spending on emails to co-workers is getting the results I'm after (don't ask). And so on.



While the basic cost and time saving benefits of Momentem are fairly obvious, you don't have to be a lawyer to get something out of it. Here's a quick list of thoughts on the various Momentem features:

- With each phone call, email, event...etc. you tag, **you can attach a note with added info** or reminders that doesn't seem like much at the time, but

## Recent Comments

CTIA: the BlackBerry 8350i (11) Last comment by Chris

AT&T BlackBerry Bold promotions taking over the 'Net (4) Last comment by random person

AT&T BlackBerry Bold will launch with free Wi-Fi hotspot access (1) Last comment by Hunter Cheun

Possible Verizon BlackBerry Storm 9530 release date emerges (27) Last comment by JJack

Verizon BlackBerry Storm gets firm release date: Noveber 4th? (126) Last comment by Sam

### Ads by Google

- [Blackberry 8820](#)
- [Unlock Blackberries](#)
- [Blackberry Desktop Manager](#)
- [Rim Blackberry Phone](#)

### Twitter

- tron: @CoffeeDaze keep hoping until about mid-2009
- tron: @CoffeeDaze wait till you touch the Storm
- tron: @RobWoodbridge I thought you were a healthy 36...
- tron: @bbunderground i think it's free if you get the \$9 coffee
- tron: @bbunderground lame!
- tron: @ASacco keep me in the know!

[Twitter along with us >](#)

## BlackBerry Jobs

RSS

Junior Administrative Assistant -- Ref: BH05-08  
 October 30th

Sales/Business Development -- Ref: AMGN-08  
 October 30th

Senior J2ME/Blackberry Developers -- Ref: BBJ2ME-08  
 October 30th

Software Development Manager -- Ref: SDM02-08  
 October 30th

Exchange Administrator - BlackBerry Server - Active Directory  
 October 5th

Powered by [BlackBerryJobs.com](#)

## New from the BBCool Store

really comes in handy after the fact.

- You can also have Momentem set to provide you with a **reminder email immediately after** the tagged event with the full tagged record and follow-up instructions.

- **You have the ability to turn off tagging calls or email**, which can be really handy at times like BBDC, when you don't want to/have the time to tag the 1,000,000 emails flooding your inbox every second.

- On that front, **Momentem provides you with a 'not now' option**, so you can go back after the fact and tag important items. I really like that Momentem reminds you when your 'not now' list is getting too full, as I have a tendency to procrastinate to the point of forgetfulness.

- Momentem **also comes with an 'ignore list'** so you can add contacts or email address that never need to be tagged (emails from mom, check).

- You can view report data within the Momentem application or have it **generate an Excel report directly to you email address**. Very handy.

- **Right now, Momentem isn't fully integrated with the Address Book**, so you have to click 'add contact' the first time you tag a person. However, Momentem then auto-detects that person if they're in your Address Book, so it's not as painful as it sounds. RedWood is also working on full Address Book integration as well, so it won't be an issue for long. I'm really hoping they integrate Momentem with the Calendar and BlackBerry Wallet (for expenses).

Right now Momentem is only available through Orange UK. You can download the application via your Orange WAP deck or by pointing your BlackBerry Browser to [www.momentem.net/orange](http://www.momentem.net/orange). I've also been informed that from now until November 30th, anyone that purchases a 90 day Momentem subscription gets put in a draw for a BlackBerry Bold. You can learn more about the Bold draw [here](#).

**Maximize Your BB Phone**

Find great new ways to boost your BB phone productivity!



**Animated Themes for BB**

Exclusive Animated Themes for BlackBerry at Bplay

Ads by Google

**Related Posts:**

- [Engadget BlackBerry Storm hands on](#)
- [Gizmodo BlackBerry Storm hands on](#)
- [BBDC: First hands-on with the BlackBerry Storm](#)
- [BlackBerry Javelin 8900 Hands-on impressions](#)
- [Rogers BlackBerry 8120 Hands-on, WiFi browsing is lame](#)

[Post Comment](#)   [Permalink](#)

AT&T BlackBerry Bold promotions taking over...

**0 Responses to "Momentem for BlackBerry Hands-on"**

[Feed for this Entry](#)   [Trackback Address](#)

1. No Comments

**Accessories Software**

**Parrot MINIKIT Speakerphone**  
Buy Now: \$79.95

**Seidio Horizontal Slim Fit Leather Case**  
Buy Now: \$29.95

**BlackBerry Mono Bud Headset**  
Buy Now: \$14.95

**Samsung WEP-350 Bluetooth Headset**  
Buy Now: \$59.95

**Plantronics Voyager 835 Bluetooth Headset**  
Buy Now: \$99.95

